

LQ Trumps IQ

Michael Okoroafor | Feb. 23, 2016

Michael Okoroafor, Vice President, Global Packaging Innovation at McCormick, challenges business leaders to embrace cultural diversity and make learning a lifelong process.

See video here: [//www.youtube.com/embed/Nd64Wfle7jw](https://www.youtube.com/embed/Nd64Wfle7jw)



Michael Okoroafor

Dr. Michael Okoroafor is currently the Vice President, Global Packaging Innovation at McCormick & Company where he is responsible for setting overall global strategy and execution for packaging innovation across all business units. Previously he was Vice President for Packaging R&D and Innovation at H.J. Heinz Company. Prior to that, he worked for The Coca-Cola Company where he served as Global Director, External Technology Acquisition, and Director, Global Packaging Innovation.

Mike has led several major industry packaging developments, including Dip N' Squeeze, Heinz Thunderbird Icon bottle, PlantBottle Partnership and Coca-Cola Freestyle Packaging. Mike also served as judge for the 2013 DuPont Packaging Awards.

An inventor with over 40 patents, Dr. Okoroafor is one of the consumer product industry's most prominent packaging experts on food & beverage. He lectures extensively across the globe and is a veteran keynote speaker at major conferences.

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